



Skysync Articles Q4 '15 – Q1 '16

Placements



IT Business Edge, posted March 21, 2016

"SkySync Integrate Disparate File Systems Via Microsoft Azure" [LINK](#)

"For many IT organizations, that capability should make it possible to undertake a variety of IT integration projects that previously would have been too complex and expensive to otherwise consider."

--Mike Vizard, IT Business Edge



Cloud Computing

Posted February 26, 2016

The Storage Chaos Era:

How to Cope with Today's
File Synchronization and Migration Challenges

CTO Steve Woodward byline. [LINK](#)

Published online under "Features" and in quarterly digital version pages 26-28.

NETWORKWORLD

Network World
Posted February 29, 2016

“Securely Bridging On-Premise and Cloud-based Storage Services: Can it Be Done Without an Integration Army?”

– Mark Brazeau byline

[LINK](#)

Document Imaging Report

Business Trends on Converting Paper Processes to Electronic Format

Posted February 5, 2016

“Sky Sync Offers Solutions for Merging ECM & FSS Systems” by Ralph Gammon [LINK](#)

Baseline


Driving Business Success With Technology


Posted February 10, 2016

“Shawmut Designs a Better Collaboration Strategy” by Sam Greengard

This staff-written article showcased SkySync client Joe Lombardi and Shawmut’s successful SkySync integration using Autodesk BMI 360 with a mobile workforce.



	<p>Posted January 12, 2016</p> <p><i>"SkySync Debuts New IBM Connector for Hybrid Cloud Storage"</i></p> <p>Staff-written by Michael Cusanelli</p> <p style="text-align: right;">LINK</p>
---	--

	<p>Posted January 25, 2016</p> <p><i>"SkySync Adding Critical Connector to IBM Case Manager Platform" – editor Tom Coughlin</i></p> <p style="text-align: right;">LINK</p>
---	---

Posted November 24, 2015

"Transitioning from On-Premise to Cloud-based Storage: Look Before You Leap"

– Mark Brazeau byline

[LINK](#)



How to Migrate File Shares, SaaS and ECM to EFSS

By Raj Bala and Garth Landers



Gallagher PR provided copywriting for Gartner-produced newsletter for distribution to SkySync clients including the Best Practices report, introductory letter from CEO Mark Brazeau and the article, *“Look Before You Leap: Transitioning from On-Premise to Cloud-based Storage”* previously published in Computer Technology Review.

Pending media coverage:

Information Week (UBM)

“The Emergence of File Logistics: A Best Practice for Managing Cross-Platform Storage Environments” now in review with David Wagner following rejection of “Embedding “File Logistics” in Hybrid Content Architectures.”

Converge Digest

“Coping With “File Artifacts” When Migrating Content to the Cloud.”